



Helping medical device companies bridge the gaps to success.



www.healthierglobe.com

The multidimensional challenge

International expansion is no longer a question. Medical device companies wishing to operate in foreign markets may face numerous challenges such as legal and business environments, purchasing practices, reimbursement systems and cultural differences. We call it: The multidimensional challenge. Understanding and managing this challenge will determine how readily a company can achieve successful market penetration.

Designed to help your company grow

Healthier Globe is an advisory firm dedicated to serving medical device companies around the world. We assist companies that want to expand internationally, helping them gain market positioning and accelerate their sales in new markets.

Healthier Globe supports start-up and established medical device companies of all sizes. We offer a comprehensive range of strategic and investment services, and provide professional advice and assistance with:

Operational strategy – Help companies determine the right marketing and sales strategy for their product and establish effective market entry strategies.

Distribution networks – Build and manage effective distribution channels: Distributors, OEMs, and strategic alliances.

Funding opportunities – Seek venture capital, private equity and angel funding from global resources.

A true strategic partner

Through a worldwide network of medical device specialists located in Europe, Japan, Asia-Pacific and the USA, **Healthier Globe** can meet the specific needs of each client. We have the expertise and knowledge to help leverage medical device companies towards market success.

If you are a company that has a unique technology with significant market potential and proven clinical data we would like to hear from you. Together we can steer the way to successful sales processes and continuous sales growth.

For more information contact:

Healthier Globe Ltd.

P.O. Box 1098, Airport City

Ben Gurion Airport 70100, Israel

E-mail: sales@healthierglobe.com

Tel: +972-54-688-0960

www.healthierglobe.com

